



NEWS RELEASE

FOR IMMEDIATE RELEASE

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ODYSSEY® Battery Featured in Four Wheeler Network's *Week to Wheelin'* Vintage Bronco Build

READING, Pennsylvania, July 29, 2019 – EnerSys® (NYSE: ENS), the global leader in stored energy solutions for industrial applications and manufacturer of ODYSSEY® batteries, is being featured in the Motor Trend Group's Four Wheeler Network *Week to Wheelin'* series. This particular series is profiling the transformation of a vintage Ford Bronco. The end goal of the Four Wheeler Network's project build is to bring the performance of the early model Bronco up to par with the most current modern technology – all in just seven days. As part of that upgrade, two ODYSSEY® 34R-790 batteries and two 34R-PC1500T batteries will be installed to handle the starting and on-board electronics of the vehicle.

ODYSSEY® batteries are designed with an Absorbed Glass Mat (AGM) construction and Thin Plate Pure Lead (TPPL) technology for more engine-cranking power and reserve power than conventional flooded lead acid batteries.

"We're excited to be a major part of this year's *Week to Wheelin'* builds," said Alan Kohler, transportation and specialty marketing manager at EnerSys. "ODYSSEY® batteries are perfect for the extreme nature of the builds the Motor Trend Group has planned. We have the power and the durability to withstand their wildest modifications."

The Four Wheeler Network's vintage Bronco build is the first of five planned *Week to Wheelin'* series that will feature ODYSSEY® batteries. The others are:

- *Car Craft*. July

- *Mustang 360*, August
- *Super Street*, September
- *Truckin*, December

TPPL technology is applied to the manufacturing of flat plates made of 99.99 percent pure lead, not lead alloy. These pure lead plates can be made thinner, enabling more plates to fit in the same space, increasing the plate surface area and therefore increasing the power capabilities. ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77°F (25°C). They are vibration resistant, classified as “non-spillable” by the U.S. Department of Transportation and include a limited three-year full replacement warranty.

For more information on EnerSys and its full line of products, systems, and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#), and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. With the recent Alpha acquisition, EnerSys provides highly integrated power solutions and services to broadband, telecom, renewable and industrial customers. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers in over 100 countries through its sales and manufacturing locations around the world.

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