ODYSSEY® Battery Becomes Official Battery of Dream Giveaway® Car Sweepstakes

READING, Pennsylvania, August 7, 2019 – EnerSys® (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY® batteries, is pleased to announce a sponsorship agreement with Dream Giveaway®, a national program developed by DG Group Marketing Solutions designed to raise funds on behalf of non-profit organizations to fulfill their mission of providing grand-prize vehicles to lucky winners across the nation. Through this sponsorship, EnerSys will donate an ODYSSEY® battery to be installed in every vehicle that is part of the sweepstakes. Each year, 12-15 vehicles are purchased for use in the program and since its inception in 2008, Dream Giveaway® has raised millions of dollars towards awarding more than 70 winners with custom cars, trucks, motor homes and college scholarships.

“This relationship was born from a chance meeting at last year’s SEMA Show where we had the opportunity to learn more about the wonderful things that the Dream Giveaway team was doing for charities across the U.S.,” said Alan Kohler, marketing manager, Transportation and Specialty at EnerSys. “We wanted to contribute to this philanthropic endeavor, which was really making a difference in people’s lives, and knowing that a majority of the grand prizes were vehicles and we manufacture one of the leading automotive battery power solutions – it just made perfect sense.”

So far, the ODYSSEY® battery from EnerSys has been installed in three cars as part of the grand-prize sweepstakes: a 1965 Corvette, a 1968 Mustang and a 1970 Chevelle. Prior to each...
winner being announced, the grand-prize cars are housed in a showroom facility in Clearwater, Florida, which can often times put a strain on the life of the car’s battery due to the state’s notorious hot weather. The ODYSSEY® Extreme Series™ battery provides a great solution to this problem as it is specifically designed to perform well during high temperatures, up to 176°F (80°C). It also has an extremely favorable storage life – up to two years without recharging – and can last up to 10 years with proper care and maintenance.

“Our vehicles come from multiple sources and before meeting the folks at EnerSys, there was no consistency in the battery brand we used and it was hard to decipher its age; our worst fear was awarding a grand-prize car to a winner that subsequently goes home to find a dead battery a few days later,” said Christopher Phillip, director of communications at Dream Giveaway®. “We needed a reliable battery that could provide lasting power, even in the harshest of temperatures, and the ODYSSEY® battery does just that and much more.”

To learn more about Dream Giveaway® visit www.dreamgiveaway.com.

For more information about EnerSys® and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on Instagram, Twitter and Facebook. For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. With the recent Alpha acquisition, EnerSys provides highly integrated power solutions and services to broadband, telecom, renewable and industrial customers. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility and transportation industries, and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.
ABOUT DREAM GIVEAWAY®

Dream Giveaway® promotions feature the world’s greatest one-of-a-kind and valuable prize packages. Since 2008, dozens of winners have received prizes like Mustangs, Corvettes, Camaros, Challengers, exotic cars, trucks, motor homes and college scholarships worth millions of dollars. We have helped more than a dozen charities generate millions of dollars in net funding for them to carry out their vital missions, and deliver nationwide call-to-action messages they could not otherwise afford. In recent years, it has become praiseworthy for for-profit corporations to adopt a social purpose as a component of their own mission. We are proud to be at the forefront of this important national trend. To get in on all the action with your chance to win the cars of your dreams or to become a partner, please visit www.dreamgiveaway.com/?promo=QN0719X.

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ODYSSEY® battery featured in a recent Dream Giveaway® prize of a 1968 Bullitt Mustang Restomod.