



NEWS RELEASE

FOR IMMEDIATE RELEASE

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EnerSys® to Host Motorsports Personalities at its 2018 ODYSSEY® Battery SEMA Show Booth No. 24875

Booth Also to Highlight Expanded ODYSSEY® Battery Product Offering

READING, Pennsylvania, October 18, 2018 – EnerSys® (NYSE:ENS), the global leader in stored energy solutions for industrial applications and manufacturer of ODYSSEY® batteries, has announced that motorsports personalities Tanner Foust and Brian Deegan, along with daughter Hailie Deegan, will make personal appearances at its ODYSSEY® battery booth no. 24875 at the 2018 Specialty Equipment Market Association (SEMA) Show. Additionally, television personality Rutledge Wood, and NASCAR champions Brad Keselowski and Richard Petty will visit the booth. The SEMA Show will take place October 30 through November 2 in the Las Vegas Convention Center, Las Vegas, Nevada.

“More and more racing personalities and organizations are turning to ODYSSEY® batteries to power their vehicles at the track or their builds in the shop,” said Alan Kohler, transportation and specialty marketing manager at EnerSys. “With power demands ever increasing in vehicles today, we’re excited to have top caliber racers and organizations relying on ODYSSEY® batteries to take them to the next level.”

Involvement with motorsports has played a key role in the evolution of the ODYSSEY® battery, since its early days as a sponsor of the BIGFOOT 4x4 monster truck to its present-day involvement with various racers, teams and series.

Following is the current schedule of appearances at the ODYSSEY® battery booth:

Tuesday, October 30

10:00 a.m. – 12:00 p.m.

Tanner Foust, U.S. Rallycross, X Games and Formula Drift champion and currently competing in the Americas Rallycross Championship (ARX) series for Andretti Autosport

2:00 p.m. – 3:00 p.m.

Brian Deegan, freestyle motocross icon and 14-time X Games medalist

Hailie Deegan, 2016 Mod Kart Champion and currently running in the Lucas Oil Off Road Racing Series (LOORRS)

Wednesday, November 1

10:30 a.m. – 12:00 p.m.

Rutledge Wood, specialty motorsports reporter and NASCAR analyst for NBC Sports

2:00 p.m. – 3:00 p.m.

Richard Petty, NASCAR, Motorsports, International Motorsports and Diecast Hall of Famer

Thursday, November 2

10:30 a.m. – 11:15 a.m.

Brad Keselowski, driver of the No. 2 Team Penske Ford Fusion in the Monster Energy NASCAR Cup Series

For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures

and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

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Caption: Meet celebrities Brian Deegan, Hailie Deegan, Rutledge Wood, Brad Keselowski, Richard Petty and Tanner Foust at the ODYSSEY® battery booth no. 24875 at the 2018 Specialty Equipment Market Association (SEMA) Show, October 30 through November 2, in the Las Vegas Convention Center, Las Vegas, Nevada.

