



NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACTS

April Lowther
MarCom Supervisor
EnerSys
800-538-3627 Ext. 1729
E-mail: april.lowther@enersys.com

Brian Salvatore
Public Relations
Harris, Baio & McCullough
215-440-9800
E-mail: brian@hbmadv.com

EnerSys® Named Approved Vendor by the VIPAR® Heavy Duty Distribution Group

READING, Pennsylvania, March 14, 2018 – EnerSys® (NYSE:ENS), the global leader in stored energy solutions for industrial applications and manufacturer of ODYSSEY® batteries, was recently appointed as an Approved Vendor by the VIPAR® Heavy Duty program distribution group. VIPAR® Heavy Duty serves customers' transportation-related needs with expert advice and high quality parts, now including ODYSSEY® batteries, through an unmatched network of locations.

ODYSSEY® batteries, manufactured with proprietary Thin Plate Pure Lead (TPPL) technology, provide extreme power, performance and massive deep cycling capability, allowing for the reserve power needed to run on-board accessories with the engine off while not affecting battery life. The TPPL technology is applied to the manufacturing of flat plates made of 99.99 percent pure lead, not lead alloy. The plates are made thinner, enabling more to fit in the battery for increased surface area leading to slower discharge, less corrosion and faster recharging.

“ODYSSEY® batteries are an ideal solution for heavy-duty fleet applications,” said Tom Rafferty, National Account Manager at EnerSys. “As an approved vendor, we not only increase distribution of ODYSSEY® batteries through the hundreds of VIPAR locations, but also provide VIPAR® customers with a superior product line. It's a privilege to be part of the VIPAR® Heavy Duty family.”

For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric-powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

ABOUT VIPAR®

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 630 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty Family of companies. For more information, visit www.vipar.com.

#

ODYSSEY[®] **BATTERY**