



NEWS RELEASE

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New Video from EnerSys® Highlights the “Pure Guts” of the ODYSSEY® Battery

Video details the advantages of the ODYSSEY® battery over conventional lead acid batteries

READING, Pennsylvania, September 6, 2018 – EnerSys® (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY® batteries, released a new video that highlights the features and benefits of the ODYSSEY® battery versus conventional lead acid batteries. The video can be found on the ODYSSEY® Battery YouTube channel at www.youtube.com/OdysseyBatteries.

The video discusses the evolution of battery technology – from lead acid battery construction to Absorbed Glass Mat (AGM) battery construction – and how the Thin Plate Pure Lead (TPPL) technology of ODYSSEY® batteries provides increased power. Also detailed in the video are the advanced features of AGM battery design, including low maintenance, better vibration resistance, longer life and spill proof. Additionally, the video highlights the features and benefits of the ODYSSEY® battery, such as slower self-discharge rates, longer life in high heat applications, vibration resistance and increased power density.

“We want customers to have a good understanding of the differences between yesterday’s technology and today’s technology,” said Alan Kohler, transportation and specialty marketing manager at EnerSys. “This new video utilizes animations and detailed cutaway views of batteries to explain the differences between traditional lead acid technology and the advanced

technology used in the ODYSSEY® battery.”

ODYSSEY® batteries are designed with an AGM construction and TPPL technology for more engine-cranking power and reserve power than conventional batteries. ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77°F (25°C). They are vibration resistant and classified as “non-spillable” by the U.S. Department of Transportation.

For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS

EnerSys®, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric-powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies- and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries, and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

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Photo caption: The new ODYSSEY® battery video highlights the features and benefits of the ODYSSEY® battery, as well as provides an overview of the evolution of battery technology, from conventional lead acid batteries to Absorbed Glass Mat (AGM) batteries.

