



News Release

EnerSys® Introduces Group 65 Battery to ODYSSEY® Performance Series™ Product Line

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READING, Pa., (Jan. 27, 2014) – EnerSys® has expanded its ODYSSEY® Performance Series™ battery product offering to include the Group 65 battery designed specifically for consumer applications. The ODYSSEY® Performance Series™ 65-760 battery features 762 cold cranking amps (CCA), 129 reserve capacity (RC) minutes and deep cycle capability up to 400 cycles at 80 percent depth of discharge.

Engineered with Thin Plate Pure Lead (TPPL) technology, ODYSSEY® Performance Series™ batteries feature rugged construction, high reliability and deep cycling capabilities to deliver more overall power and longer service life than conventional batteries.

“The starting power and long service life of the ODYSSEY® Performance Series™ 65-760 battery makes it reliable for truck enthusiasts and ideal for powering the number of onboard accessories found in today’s passenger vehicles and SUVs,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. “We are pleased to add the Group 65 battery to the ODYSSEY® Performance Series™ and provide a wider selection of batteries to customers.”

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The ODYSSEY® Performance Series™ 65-760 battery features a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). It is vibration resistant, classified as “non-spillable” by the US Department of Transportation and include a limited four-year full replacement warranty. It also corresponds to Battery Council International (BCI) Group 65.

For more information about ODYSSEY® Performance Series™ batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

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Editor Note:

[Image: 65-760_left.jpg] Other image angles available upon request.

Photo caption: ODYSSEY® Performance Series™ 65-760 battery

