



## News Release

### **EnerSys® Introduces Group 48 Battery to ODYSSEY® Performance Series™ Product Line**

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**READING, Pa., (March 31, 2014)** – EnerSys® has expanded its ODYSSEY® Performance Series™ battery product line to include the Group 48 battery, designed specifically for a wide range of consumer passenger vehicles, custom and classic cars and SUVs. The ODYSSEY® Performance Series™ 48-720 battery features 723 CCA, 109 RC minutes and weighs 48 pounds.

ODYSSEY® Performance Series™ batteries are engineered with Thin Plate Pure Lead (TPPL) technology and feature dry cell Absorbed Glass Mat (AGM) technology to contain acid and prevent spills, allowing the battery to be installed in almost any position. Featuring deep cycle capability up to 400 cycles at 80 percent depth of discharge, ODYSSEY® Performance Series™ batteries provide high stable voltage and longer cycle life than conventional batteries.

“With its excellent deep cycle capabilities, the ODYSSEY® Performance Series 48-720 battery is an ideal choice for customers needing a battery that can handle the many onboard accessories used on today’s vehicles,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. “Adding a Group 48 battery to the expanding Performance Series product line allows us to provide customers with a comprehensive selection of group sizes to fit a broad number of applications.”

**–more–**

ODYSSEY® Performance Series™ batteries offer a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as “non-spillable” by the US Department of Transportation and include a limited four-year full replacement warranty. The ODYSSEY® Performance Series™ 48-720 battery corresponds to Battery Council International (BCI) Group 48.

For more information about ODYSSEY® Performance Series™ batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

### **ABOUT ENERSYS®**

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and government and by defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit [www.enersys.com](http://www.enersys.com) or [www.odysseybattery.com](http://www.odysseybattery.com).

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**Editor Note:**

[Image: 48-720\_straight.jpg] Other image angles available upon request.

Photo caption: ODYSSEY® Performance Series™ 48-720 battery

