



News Release

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EnerSys[®], Manufacturer of ODYSSEY[®] Batteries, Returns as Sponsoring Partner of Don Dingman's "Hook the Future" TV Program

READING, Pa., (June 1, 2015) – EnerSys[®] (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY[®] batteries, has returned as a sponsorship partner of Don Dingman's television fishing program, "Hook the Future."

"Hook the Future" features Dingman taking a crew of children on a fishing adventure each week. Dingman lost his 22-year-old son, Brian, in 2004, which inspired him to produce a program that reinforces the importance of parents spending time with their children. Dingman's program airs on the Sportsman Channel, FOX Sports South Saturday and WJAX/CBS47 in Jacksonville, Fla.

Dingman's boat is equipped with ODYSSEY[®] batteries by EnerSys. ODYSSEY[®] batteries are designed with an Absorbed Glass Mat (AGM) construction and Thin Plate Pure Lead (TPPL) technology for more engine-cranking power and deep cycle reserve power than conventional batteries.

ODYSSEY[®] batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees

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Celsius). They are vibration resistant, classified as "non-spillable" by the U.S. Department of Transportation and include a limited two- to four-year full replacement warranty.

Dingman enthusiastically endorses ODYSSEY[®] batteries, and the ODYSSEY[®] logo is highlighted on the sponsorship page of Dingman's web site, www.hookthefuture.com.

"EnerSys has enjoyed a long, positive relationship with Don Dingman and his loyal fan base," said Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys. "We are pleased to have viewers associate our ODYSSEY[®] brand with the wholesome values promoted on 'Hook the Future.'"

For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY[®] battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY[®] batteries, visit www.odysseybattery.com.

ABOUT ENERSYS[®]

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

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ABOUT "HOOK THE FUTURE"

"Hook the Future" revolves around fishing – but it's about a lot more than landing lunkers. It's also about empowering your children. The show is hosted by Don Dingman, an expert angler who lost his 22-year old son, Brian, in 2004. This inspired Don to produce this program to show other parents how important it is to spend quality time with their own kids.

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Caption:

EnerSys[®], manufacturer of ODYSSEY[®] batteries, returns as a sponsoring partner of Don Dingman's "Hook the Future" TV program.