



## News Release

### **EnerSys<sup>®</sup>, Manufacturer of ODYSSEY<sup>®</sup> Batteries, Returns as Official Sponsor of Brian Deegan**

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**READING, Pa., (June 14, 2016)** – EnerSys<sup>®</sup> (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY<sup>®</sup> batteries, will return as an official sponsor of action sports legend Brian Deegan for the fourth consecutive year.

Brian Deegan is the most decorated Freestyle Motocross rider with 15 X-Games medals. He is the only rider to have competed in every X-Games competition since its inception in 1999. Deegan is also a six-time Lucas Oil Off-Road Racing Champion and a four-time medalist in Global Rally Cross at the X Games including a gold medal win in 2011.

As an official sponsor, EnerSys will support Deegan's #38 Pro 2 truck in the Lucas Oil Off Road Racing Series (LOORRS). Deegan also will use an ODYSSEY<sup>®</sup> battery in the Ford Fiesta ST he will drive in the 2016 Red Bull Global Rallycross series with Ganassi Racing.

ODYSSEY<sup>®</sup> batteries are designed with an Absorbed Glass Mat (AGM) construction and Thin Plate Pure Lead (TPPL) technology for more engine-cranking power and reserve power than conventional batteries.

**-more-**

## **EnerSys® Manufacturer of ODYSSEY® Batteries, Returns as Official Sponsor of Brian Deegan**

ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as “non-spillable” by the U.S. Department of Transportation and include a limited two- to four-year full replacement warranty.

The ODYSSEY® battery logo will be prominently displayed on the race trucks, driver’s suits and the LOORRS team semi-truck and hauler.

“Having a motorsports legend like Brian Deegan repeatedly choose ODYSSEY® batteries to power his vehicles is a testament to their ability to perform in demanding racing conditions,” said Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys. “We’re honored that he continues to use ODYSSEY® batteries in motocross, short course off-road and rally car races.”

Brian Deegan’s LOORRS #38 NOS Energy/Mickey Thompson/Ford race truck debuted with ODYSSEY® battery by EnerSys as its official sponsor at Wildhorse Pass Raceway in Phoenix on March 20-21, 2015 where Deegan took home a pair of podium finishes. The Global Rally Cross season started May 21 – 22 at Wildhorse Pass in Phoenix, AZ and continues on June 4 in Dallas, Texas.

“ODYSSEY® battery has been a reliable partner in building the strongest race team possible,” Deegan said. “I can’t think of racing with any battery other than an ODYSSEY® battery.”

Below are the upcoming events in the 2016 schedule:

June 18-19	Daytona, Florida
July 2-3	The Base, Details To Be Announced
July 30	Washington, DC
August 28	Atlantic City, NJ
September 17	Seattle, WA
October 8-9	Los Angeles, CA

**-more-**

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For more information on EnerSys and its full line of products, systems and support, visit [www.enersys.com](http://www.enersys.com).

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

### **ABOUT ENERSYS®**

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

### **ABOUT BRIAN DEEGAN**

Motocross legend, 2014 LOORRS Pro 2 Champion, 2013 LOORRS Pro Lite Champion and 2013 Dirt Sport's Driver of the Year, Brian "The General" Deegan is one of the most decorated action sport athletes to date. He is the only rider to compete in at least one event each year since the X Games' inception, including his Gold Medal run in X Games 17 Rallycross. Deegan continues to test the limits in numerous racing categories including Freestyle Motocross, Pro 2 Pro 4 Short Course Trucks, Global Rallycross and Monster Jam. Follow Deegan on Twitter at [www.Twitter.com/MMGeneral](http://www.Twitter.com/MMGeneral), on Instagram @Brian Deegan 38 and on Facebook at [www.facebook.com/mmdeegan](http://www.facebook.com/mmdeegan).

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