



News Release

ODYSSEY® Battery by EnerSys® Awards Facebook Photo Contest Winner for Capturing the “Top Moment of Summer”

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READING, Pa., (October 22, 2013) – ODYSSEY® battery by EnerSys® has discovered the “Top Moment of Summer” through its Facebook photo sharing contest, awarding Amanda Kasper of Clear Lake, Iowa as the winner. Kasper’s photo submission received the most votes and was awarded the best moment of summer per contest rules. As a result, Kasper received the grand prize package including two tickets to an upcoming Lucas Oil Off-Road Racing Series (LOORRS), a Global Rallycross (GRC), NHRA or NASCAR Racing event of her choice, a \$250 Visa Gift Card, and autographed ODYSSEY® battery sponsor memorabilia.

“The “Top Moment of Summer” Facebook photo sharing contest provided a fun and exciting opportunity for ODYSSEY® battery Facebook fans to connect with us on social media and earn a chance to win a prize package,” said Maria Orlando-Krick, marketing manager – specialty markets at EnerSys. “We are pleased to award Amanda Kasper as the winner and would like to thank everyone who participated.”

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To enter the contest, entrants were required to “Like” the ODYSSEY® battery Facebook page, (www.facebook.com/OdysseyBattery), click on the contest application tab and upload a photo highlighting their most memorable moment of the summer. The photo with the most eligible votes earned the prize package.

For more information about ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

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Note to editor:

[Attached Photo: Amanda-Kasper-Top-Moment-of-Summer.jpg]



Photo caption:

ODYSSEY® Battery by EnerSys® Awards Facebook Photo Contest Winner for Capturing the “Top Moment of Summer”

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Amanda Kasper of Clear Lake, Iowa won the ODYSSEY® battery by EnerSys® “Top Moment of Summer” Facebook photo sharing contest with this photo.