



# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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## **ODYSSEY® Batteries Selected As Official Batteries of Simeone Foundation Automotive Museum**

**READING, Pennsylvania, August 8, 2018** – EnerSys® (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY® batteries, has announced that ODYSSEY® batteries have been selected as the official batteries of the Simeone Foundation Automotive Museum. The Simeone Museum, located in Philadelphia, Pennsylvania, is one of the world's greatest collections of racing sports cars, and has twice been voted "Museum of the Year" over all other automotive museums in the world.

"We are pleased to have ODYSSEY® batteries available for the vehicles in the Simeone Museum," said executive director and founder Dr. Fred Simeone. "All of our cars are kept in peak running condition and we try to take each one out for a 'demo day' on a rotating basis. This means having batteries that are able to deliver the power to start these high compression engines that can also fit into very constricted spaces. ODYSSEY® batteries are the perfect solution."

"We are very proud that the Simeone Museum has selected ODYSSEY® batteries to play an important role in the demonstration of these historically significant vehicles," said Dave McMullen, senior director of reserve power marketing at EnerSys. "The fact that they regularly take these cars out and run them is unique. Nowhere else in the world can you see cars like these run on a regular basis."

ODYSSEY® batteries are designed with an Absorbed Glass Mat (AGM) construction and Thin

Plate Pure Lead (TPPL) technology for more engine-cranking power and reserve power than conventional batteries. Since the plates in ODYSSEY® batteries are pure lead, they can be thinner, resulting in a battery that has more power density.

The museum includes a number of historically significant racing sports cars, including the first Cobra® Daytona Coupe ever built (CSX2287), the Bugatti® “Tank” that won the 1937 Le Mans®, the “Hippie” Porsche® 917, and, the crown jewel of the collection, the Alfa Romeo® 8C 2900B MM that won the 1938 Mille Miglia®.

The Simeone Museum contains over 65 historically significant cars including Ferrari®, Alfa Romeo®, Bugatti®, Mercedes-Benz®, Jaguar®, Bentley®, Porsche®, Aston Martin®, Corvette®, Ford® and more. The museum is also one of the few places in the world where you can actually see rare cars like these run; they host semi-monthly “Demonstration Days” where selected cars from the collection are driven on the large lot in back of the facility.

ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant and classified as “non-spillable” by the U.S. Department of Transportation.

For more information on EnerSys and its full line of products, systems and support, visit [www.enersys.com](http://www.enersys.com).

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

## **ABOUT ENERSYS**

EnerSys®, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric-powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer

support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

## **ABOUT THE SIMEONE FOUNDATION AUTOMOTIVE MUSEUM**

The Simeone Foundation Automotive Museum is a collection of more than 65 rare and significant racing sports cars, collected over a span of 50 years by Dr. Frederick Simeone. Located in Philadelphia, the museum celebrates the ‘spirit of competition’ with regularly scheduled “demo days” where cars from the collection are run on the large lot in back of the facility. The cars are largely in original, “as-raced” condition, and are displayed in colorful dioramas that depict the venues where the cars actually competed. The museum has twice been selected as “Museum of the Year” against all other automotive museums in the world, and Dr. Simeone was listed second on the “Top 100 Automotive Collectors” list compiled by the board of the prestigious, Liechtenstein-based Classic Car Trust.

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### **Caption:**

ODYSSEY® Extreme Series™ batteries are shown in front of a 1963 Corvette Grand Sport (#002), part of the collection of the Simeone Foundation Automotive Museum in Philadelphia, Pennsylvania. ODYSSEY® batteries have been selected as the official batteries of the Simeone Museum.

