



NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACTS

April Lowther
MarCom Supervisor
EnerSys
800-538-3627 Ext. 1729
Fax: 610-372-8613
E-mail: april.lowther@enersys.com

Brian Salvatore
Public Relations
Harris, Baio & McCullough
215-440-9800
Fax: 215-440-0717
E-mail: brian@hbmadv.com

EnerSys[®], Manufacturer of ODYSSEY[®] Batteries, Renews as Official Sponsor of Hailie Deegan

READING, Pennsylvania, May 10, 2018 – EnerSys[®] (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY[®] batteries, has announced their renewal as an official sponsor of Hailie Deegan in the Lucas Oil Off Road Racing Series (LOORRS).

EnerSys has sponsored the 16-year-old Deegan – one of the sport’s most promising drivers – since 2016. She was the first female to win a championship in the LOORRS, winning both the Modified Kart (2016) and the Junior 2 Kart (2103) titles. Deegan is a member of the NASCAR[®] Next Class; the youngest driver to be selected and the only female. Deegan also will be driving in all NASCAR[®] Pro Series West events and select East races. She is the daughter of action sports legend Brian Deegan.

“ODYSSEY[®] batteries powered me to both of my championships. They were one of my first sponsors and they have always believed in me. I am excited to continue this relationship with them as I continue my evolution as a racer,” said Deegan.

As an official sponsor, the ODYSSEY[®] battery logo will appear on the quarter panels of Deegan’s #38 Toyota pickup in the Pro-Lite LOORRS and on the Deegan Racing transporter.

ODYSSEY[®] batteries are designed with an Absorbed Glass Mat (AGM) construction and Thin Plate Pure Lead (TPPL) technology for more engine-cranking power and reserve power than

conventional batteries.

ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant and classified as “non-spillable” by the U.S. Department of Transportation.

In addition to the ODYSSEY® battery logo prominently displayed on the race vehicles, the logo will also appear on the driver’s suit, posters and social media.

“We are very proud to be continuing our relationship with Hailie. She is one of the most promising of the new generation of drivers and shows there is a bright future for the sport,” said Dave McMullen, senior director of reserve power marketing at EnerSys. “We look forward to having ODYSSEY® batteries provide the start to another season for her.”

Hailie Deegan’s 2018 schedule:

Date	Location
LOORRS	
June 24	Lucas Oil Speedway – Wheatland, Missouri
September 22	Glen Helen Raceway – San Bernardino, California
October 20-21	Wild Horse Pass Motorsports Park – Chandler, Arizona

NASCAR® Pro Series West

May 5	Tucson, Arizona
May 19	San Bernardino, California
June 9	Dacona, Colorado
June 23	Sonoma, California
June 30	Roseburg, Oregon
July 15	Airway Heights, Washington
July 27	Newton, Iowa
August 11	Monroe, Washington

August 24	Madison, Illinois
September 13	Las Vegas, Nevada
September 29	Meridian, Idaho
October 13	Roseville, California
October 27	Bakersfield, California

NASCAR® Pro Series East

April 14	Bristol, Tennessee
June 2	Millington, Tennessee
July 21	Loudon, New Hampshire

For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric-powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing

locations around the world.

ABOUT HAILIE DEEGAN

Hailie Deegan has been racing since she was eight years old – and has found success from the start. At just 13 years old, Deegan competed on the Lucas Oil Off Road Racing Series in the Modified Kart class. She was the first female to the podium, taking first place at Glen Helen Raceway in 2014. In 2016, Deegan collected seven Regional Championship podium finishes and five Mod Class National series podium finishes leading her to the Mod 2 Kart Class Championship and becoming the first female to win a LOORRS series championship. Deegan has since found her way to other racing series, committing to each opportunity and aggressively looking for the next chance to take the track. Hailie currently competes in the NASCAR K&N Series, Short course trucks, late model stock cars, and is a member of the prestigious NASCAR Next marketing program. Sponsored by: Monster Energy, Toyota, Mickey Thompson Performance Tires & Wheels, ODYSSEY® Battery, Rigid Lights, 4 Wheel Parts, G2, Under Armour, Deegan38 and Bell Helmets.

#

Caption: EnerSys®, manufacturer of ODYSSEY® batteries, has announced their renewal as an official sponsor of Hailie Deegan in the Lucas Oil Off Road Racing Series (LOORRS).

