



# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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## **EnerSys® Offers 20 Percent Discount on ODYSSEY® Battery Online Orders**

*Visit the ODYSSEY® Battery Booth No. 24875 at the 2017 SEMA Show to Learn More*

**READING, Pennsylvania, October 19, 2017** – EnerSys® (NYSE:ENS), the global leader in stored energy solutions for industrial applications and manufacturer of ODYSSEY® batteries, will kick off its week at the 2017 Specialty Equipment Market Association (SEMA) Show by offering a 20 percent discount on all ODYSSEY® battery online orders. The promotional discount code, distributed only at the ODYSSEY® battery SEMA Show booth no. 24875, will be valid beginning October 31 through November 14, 2017 on all ODYSSEY® batteries, chargers and accessories purchased only at [shop.odysseybattery.com](http://shop.odysseybattery.com). The 20 percent discount code will need to be entered at checkout (limit five items per code). The 2017 SEMA Show will be held October 31-November 3 in the Las Vegas Convention Center, Las Vegas, Nevada.

“We’re excited to once again provide customers with a special discount on our high performance ODYSSEY® battery products to coincide with our presence at the 2017 SEMA Show,” said Alan Kohler, transportation and specialty marketing manager at EnerSys. “During this year’s Show, we’ll be highlighting the 20-year history of ODYSSEY® batteries and how they have evolved into a leading power source for automotive, marine, heavy duty, commercial and powersport vehicles.”

ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as “non-

spillable” by the U.S. Department of Transportation and include a limited two- to four-year full replacement warranty.

For more information on EnerSys and its full line of products, systems and support, visit [www.enersys.com](http://www.enersys.com).

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

## **ABOUT ENERSYS®**

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

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