



# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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## **EnerSys® Showcases *Road Hawks*' Custom-Built Bootlegger Vehicle in its ODYSSEY® Battery SEMA Show Booth**

**READING, Pennsylvania, October 11, 2017** – EnerSys® (NYSE:ENS), the manufacturer of ODYSSEY® batteries, will showcase *Road Hawks* custom-built Bootlegger vehicle in its ODYSSEY® battery booth no. 24875 at the 2017 Specialty Equipment Market Association (SEMA) Show. The SEMA Show will take place October 31-November 3 in the Las Vegas Convention Center, Las Vegas, Nevada.

Featured on the History Channel's hit show *Road Hawks*, the Bootlegger combines a 2010 Camaro SS with a custom off-road suspension to create an authentic "shine runner" vehicle for a local distillery. Lead designer Kenny Hawk and his crew stripped the vehicle completely and rebuilt it to include a custom lift kit with 35" tires, an all-wheel drive system, a copper-looking exterior, a cargo hold for moonshine, a roof-mounted LED rack and a real-life smoke screen.

"When it comes to our theme builds, our number one concern is authenticity," said Hawk. "A genuine prohibition-era vehicle should be an off-road speedster that can go anywhere and yet somehow can keep its moonshine cargo intact. We focused on maintaining those characteristics in this rally-car inspired 'shine runner'."

In addition to maintaining a prohibition-style look to the vehicle, Hawk and his crew had to specially fabricate a new suspension design in order to convert the vehicle's existing strut system to an off-road racing shock system. They also converted the rear wheel drive system to an all-wheel drive system by installing a transfer case, a modified transmission and an updated

front and rear drive shaft.

The appearance of the Bootlegger in the ODYSSEY® battery booth will be its first ever at the SEMA Show. The vehicle first appeared on *Road Hawks* on April 15, 2017.

For more information on EnerSys and its full line of products, systems and support, visit [www.enersys.com](http://www.enersys.com).

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

## **ABOUT ENERSYS**

EnerSys®, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric-powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

## **ABOUT ROAD HAWKS**

Kenny Hawk, lead designer of Hawk Designs, works with his crew of expert mechanics and fabricators to build ultra-powerful, one-of-a-kind vehicles that look amazing and can go anywhere. Taking inspiration from iconic styles and designs throughout American history, these beautiful machines transform America's rich past into modern, drivable, show-stopping creations. *Road Hawks* airs on the History Channel.

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**Photo Caption:** Featured on the History Channel's hit show *Road Hawks*, the custom-built Bootlegger vehicle will make its first ever appearance at the SEMA Show in ODYSSEY® battery booth no. 24875 at this year's show.

