



News Release

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EnerSys[®], Manufacturer of ODYSSEY[®] Batteries, Announces Brian Deegan and Hailie Deegan will drive ODYSSEY[®] Battery Sponsored Polaris RZR's at Haydays

READING, Pa., September 6, 2016 – EnerSys[®] (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY[®] batteries, recently announced that action sports legend Brian Deegan and daughter Hailie Deegan both will drive an ODYSSEY[®] battery sponsored Polaris RZR UTV, in their respective classes, during the 50th anniversary of Haydays Grass Drags.

Taking place September 10-11, 2016 in North Branch, Minnesota, Haydays is famous for its world-record setting grass drag races, as well as the many competitions it hosts during the two-day expo. For the second consecutive year, Terracross will hold race events on the first expo day for all of their classes. This year, 15-year-old Hailie Deegan will pilot the ODYSSEY[®] battery Terracross Polaris RZR in the Terracross Women's class. Additionally, Hailie's father, Brian Deegan, will drive the ODYSSEY[®] battery Terracross Polaris RZR in the Terracross Turbo class.

“Having the opportunity to represent EnerSys by driving the ODYSSEY[®] battery Polaris RZR in a Terracross event is both exciting and a privilege” says Hailie. “The competition in Terracross is intense and I'm really looking forward to the challenge.”

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Brian adds: "I'm looking forward to the opportunity to race at the same event as my daughter, Hailie, as well as carry the ODYSSEY® battery logo on my race truck. ODYSSEY® batteries provide reliable power to our race teams to help us compete at a high level. As a father of a young racer, it's a good feeling to know she is backed by a first-class, reliable brand. I can't think of racing with any battery other than an ODYSSEY® battery."

"Hailie has proven herself to be a real force behind the wheel, regardless of what she is driving," says Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys. "We are proud of her accomplishments and are happy to have her drive the ODYSSEY® battery Polaris RZR. Furthermore, it's a unique opportunity to have her father, Brian, also pilot an ODYSSEY® battery Polaris RZR at the event. We know every time he hits the track, it's another opportunity to push ODYSSEY® batteries to extreme limits in demanding racing conditions. Both Brian and Hailie are great ambassadors for EnerSys and the ODYSSEY® battery brand on and off the track."

Currently, Hailie competes in the 2016 Lucas Oil Off Road Racing Series (LOORRS) in the Modified Kart class. She also is part of the NASCAR Drive for Diversity program, which raced in the Bojangles Summer Shootout Series at Charlotte Motor Speedway. Brian competes in the 2016 Lucas Oil Off Road Racing Series (LOORRS) in the Pro 2 class as well as the 2016 Red Bull Global Rallycross series with Ganassi Racing.

"Fans of the Terracross series are going to love watching Brian and Hailie race in their respective classes at our Haydays events," says Joe Duncan, Terracross sport organizer. "While Brian is a championship caliber driver, Hailie is an up-and-coming racer with talent and a determination to win. It's great to see EnerSys supporting Brian and Hailie, as well as bringing its powerful ODYSSEY® battery to the Terracross Series."

ODYSSEY® batteries are designed with an Absorbed Glass Mat (AGM) construction and Thin Plate Pure Lead (TPPL) technology for more engine-cranking power and reserve power than conventional batteries. They feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as "non-spillable" by the U.S. Department of Transportation and include a limited two- to four-year full

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replacement warranty.

For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

ABOUT HAILIE DEEGAN

Hailie Deegan, daughter of famed X Games and off road racer Brian Deegan, has been racing since she was eight years old and has found success from the start. At just 13 years old, Deegan competed on the Lucas Oil Off Road Racing Series in the Modified Kart class. She was the first female to the podium, taking first place at Glen Helen Raceway. A few short weeks later, Deegan again found her way to the podium, this time scoring a third place finish at Lake Elsinore. In 2015, Deegan collected a series Regional Championship, seven Regional podium finishes and five Mod Class National series podium finishes. Deegan has since found her way to other racing series, committing to each opportunity and aggressively looking for the next chance

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to take the track.

ABOUT BRIAN DEEGAN

Motocross legend, 2014 LOORRS Pro 2 Champion, 2013 LOORRS Pro Lite Champion and 2013 Dirt Sport's Driver of the Year, Brian "The General" Deegan is one of the most decorated action sport athletes to date. He is the only rider to compete in at least one event each year since the X Games' inception, including his Gold Medal run in X Games 17 Rallycross. Deegan continues to test the limits in numerous racing categories including Freestyle Motocross, Pro 2 Pro 4 Short Course Trucks, Global Rallycross and Monster Jam. Follow Deegan on Twitter at www.Twitter.com/MMGeneral, on Instagram @Brian Deegan 38 and on Facebook at www.facebook.com/mmdeegan.

ABOUT TERRACROSS

The Terracross Championship features the best of off-road, action sport athletes, and celebrities competing on rough, tough and muddy courses complete with obstacles like: rocks, logs, crossover jumps and tight turns. With events televised on CBS Sports, spec Polaris RZR® XP 1000 vehicles, and top athletes from diverse racing backgrounds, Terracross has become one of the premier racing series in the world. Find Terracross on *facebook*: /Terracrossracing *Twitter*: @terracrossrace and on *Instagram*: Terracross_racing

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