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Odyssey Battery Renews Partnership Agreement with RCR

WELCOME, N.C. (February 9, 2011) – ODYSSEY® battery by EnerSys® and Richard Childress Racing have renewed and expanded their multi-year partnership agreement for ODYSSEY battery to continue as a Technical Partner of Richard Childress Racing.

ODYSSEY will also become an associate sponsor of the No. 29 Budweiser Chevrolets driven by Kevin Harvick. The expanded technical partnership continues a relationship that began in 2009.

"Building on our success as a Technical Partner with RCR, we are pleased to strengthen our partnership," said Don McMillan, senior director of marketing and operations for EnerSys. "ODYSSEY batteries will continue to provide RCR reliable power and performance under the extreme conditions of NASCAR racing."

ODYSSEY batteries are manufactured by EnerSys Energy Products, Inc., a wholly owned subsidiary of EnerSys. EnerSys is a global leader in stored energy solutions for automotive, military and industrial applications, with manufacturing facilities in 17 countries, sales and service locations throughout the world, and over 100 years of battery experience. EnerSys is a powerful partner for automotive, marine, heavy duty equipment and powersports service and parts providers. ODYSSEY batteries are manufactured to strict quality standards in two facilities globally: Warrensburg, Missouri USA and Newport, Wales United Kingdom

"EnerSys, through its ODYSSEY Battery brand, provides RCR and ECR with the power, performance and dependability necessary for our race cars to perform at their peak," said Ben Schlosser, RCR's senior vice president, business operations. "We're proud of our technical partnership with EnerSys and look forward to building on the success we've achieved together the past two seasons. They have been able to demonstrate the performance of their batteries through RCR's on-track performance – and communicate that story to their retail partners and consumers."

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About ODYSSEY Battery

ODYSSEY Batteries by EnerSys® deliver the extreme power that racing enthusiasts demand and EnerSys guarantees longer service life to save time and money. The 5-second cranking power of ODYSSEY batteries is double to triple that of conventional batteries! In addition, the ODYSSEY battery's sealed drycell construction makes it safe, explosion proof, leak proof and it can be mounted in any position (except inverted). Its rugged construction also offers improved vibration resistance and durability. For more information or to locate a dealer, visit www.odysseybattery.com.

ODYSSEY Battery and RCR:

ODYSSEY Battery is an "Official Technical Partner" of RCR since 2009. RCR has put ODYSSEY batteries through extensive testing and has made the decision to use the batteries in all of their competition cars as well as their fleet of

trucks and vans. The No. 29 Budweiser Chevrolet Impala SS will display the ODYSSEY Battery logo throughout the 2011 season. ODYSSEY Battery is proud to be a partner with the winning tradition of RCR Racing.

About Richard Childress Racing

Richard Childress Racing (www.rcrracing.com) has earned more than 190 victories and 12 NASCAR championships, including six in the Sprint Cup Series with the legendary Dale Earnhardt. RCR was the first organization to win championships in the Sprint Cup Series, Nationwide Series and Camping World Truck Series. Its 2011 Sprint Cup Series lineup includes Paul Menard (No. 27 Menard's Chevrolet), Kevin Harvick (No. 29 Budweiser Chevrolet), Jeff Burton (No. 31 Caterpillar Chevrolet) and Clint Bowyer (No. 33 Cheerios/Hamburger Helper Chevrolet). Its Camping World Truck Series program includes 2010 Rookie of the Year Austin Dillon (No. 3 Bass Pro Shops Chevrolet) and Joey Coulter, Jr. (No. 22 RCR Development Chevrolet). Tim George Jr. (No 31 RCR Development Chevrolet) and Ty Dillon (No. 41 Chevrolet) will compete in the 2011 ARCA Racing Series presented by Menards.