



News Release

EnerSys[®], Manufacturer of ODYSSEY[®] Batteries, Returns as Official Sponsor of Don Schumacher Racing

For more information contact:

April Lowther
MARCOM Supervisor
EnerSys
800-538-3627 Ext: 1729
Fax: 610-372-8613
E-mail: april.lowther@enersys.com

Camille Dager
Public Relations
Harris, Baio & McCullough
215-285-8398
Fax: 215-440-0717
E-mail: camille@hbmadv.com

READING, Pa., (July 13, 2015) – EnerSys[®] (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY[®] batteries, has announced that it is continuing as an associate sponsor of the 2015 Don Schumacher Racing (DSR) team.

As an associate sponsor, EnerSys has equipped the majority of DSR vehicles with ODYSSEY[®] batteries. ODYSSEY[®] batteries are designed with an Absorbed Glass Mat (AGM) construction and Thin Plate Pure Lead (TPPL) technology for more engine-cranking power and reserve power than conventional batteries.

ODYSSEY[®] batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as “non-spillable” by the U.S. Department of Transportation and include a limited two- to four-year full replacement warranty.

The ODYSSEY[®] battery logo will appear on the sponsored DSR vehicles, as well as DSR transporters, technology trailers and many of the DSR driver uniforms. EnerSys, an associate

-more-

sponsor of DSR since 2010, also will be the primary sponsor on Spencer Massey's Red Fuel Powered by Schumacher Dragster at the Maple Grove Raceway National Hot Rod Association (NHRA) Keystone Nationals, in Mohnton, Pa. in October.

"We are honored to continue our partnership with the prestigious Don Schumacher Racing team," said Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys. "The fact that such a legendary organization has faith in our products is a testament to the power and reliability of our ODYSSEY® batteries."

"Our team has been racing for many years, and we've learned to never underestimate the importance of the battery to start these fuel motors," Schumacher said. "With ODYSSEY® batteries as part of our team, I know our power will never let us down and expect a winning performance in 2015."

Racing team namesake Don Schumacher is a funny car legend who has been involved in drag racing for 50 years. Two of his teams won 2014 NHRA championships, giving him 13 world championships in all. Schumacher was inducted into the International Motorsports Hall of Fame in 2013. Since joining with EnerSys in 2010, DSR has won over 100 of its 252 NHRA national event titles and four of its 13 NHRA world championships in Top Fuel and Funny Car.

DSR has seven professional NHRA teams in the 2015 season. The teams include Top Fuel drivers Tony Schumacher, Spencer Massey and Anton Brown, and Funny Car drivers Ron Capps, Jack Beckman, Matt Hagan and Tommy Johnson, Jr.

For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

-more-

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

ABOUT DON SCHUMACHER RACING

Don Schumacher Racing, with headquarters in Brownsburg, Ind., started 2015 with seven professional NHRA teams. Top Fuel racers include the 2012 NHRA Top Fuel world champion Matco Tools dragster, driven by Antron Brown, the U.S. Army dragster, driven by eight-time and 2014 NHRA Top Fuel world champion Tony Schumacher, and the Red Fuel Powered by Schumacher dragster, driven by Spencer Massey; Funny Car racers include 2012 NHRA world champion Jack Beckman in the Infinite Hero Foundation, 2014 world champion Matt Hagan in the Mopar Express Lane/Rocky Boots, the NAPA Filters of Ron Capps and the Make-A-Wish Dodge Charger R/T of Tommy Johnson, Jr. DSR has won more than 200 NHRA national event titles and 13 world championships. Follow Don Schumacher Racing at ShoeRacing.com, on Twitter at [@shoeracing](https://twitter.com/shoeracing) and Facebook at www.facebook.com/shoeracing.

#



Caption:

EnerSys®, the manufacturer of ODYSSEY® batteries, is a 2015 associate sponsor of the Don Schumacher Racing (DSR) team and the primary sponsor on Spencer Massey's Red Fuel Powered by Schumacher Dragster.