



News Release

ODYSSEY® Battery by EnerSys® Sponsors Rutledge Wood's 1953 Plymouth Suburban for 2014 Hot Rod Power Tour

For more information contact:

April Lowther
MARCOM Supervisor
EnerSys
800-538-3627 Ext: 1729
Fax: 610-372-8613
E-mail: april.lowther@enersys.com

Nicole Materia
Public Relations
Harris, Baio & McCullough
215-440-9800
Fax: 215-440-0717
E-mail: nicoleg@hbmadv.com

READING, Pa., (April 15, 2014) – EnerSys®, the manufacturer of ODYSSEY® batteries, announced its sponsorship of Rutledge Wood's 1953 Plymouth Suburban project vehicle, which will join the 2014 Hot Rod Power Tour in Knoxville, Tenn. on June 8, 2014. Wood received the vehicle as a gift from Richard Petty and is rebuilding the Suburban with updates to the major components such as the battery, engine and drive train, but will maintain traditional styling.

As the official battery sponsor, EnerSys will equip the 1953 Plymouth Suburban with an ODYSSEY® Extreme Series™ battery. Engineered with Thin Plate Pure Lead (TPPL) technology and an Absorbed Glass Mat (AGM) construction, ODYSSEY® batteries provide more cranking power than conventional batteries and deep cycle capability up to 400 cycles at 80 percent depth of discharge. The ODYSSEY® battery logo will also be prominently displayed on the vehicle.

“We are pleased to support Rutledge Wood by providing an ODYSSEY® battery for the 1953 Plymouth Suburban,” said Dave McMullen, director of commercial marketing for specialty

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and UPS markets at EnerSys. "The Hot Rod Power Tour is such an exciting event for automotive enthusiasts, and we're looking forward to taking part in the tour by supporting Rut."

"With an ODYSSEY® battery under the hood of the '53 Plymouth Suburban, I know we will have the power we need as we travel to different cities on the Hot Rod Power Tour," said Rutledge Wood. "I'm grateful to have ODYSSEY® battery by EnerSys on board as a sponsor."

Below is the 2014 Hot Rod Power Tour schedule:

Saturday, June 7	Concord, N.C.	zMAX Dragway @ Charlotte Motor Speedway
Sunday, June 8	Knoxville, Tenn.	Chilhowee Park
Monday, June 9	Charleston, W. Va.	Downtown on the River Front
Tuesday, June 10	Norwalk, Ohio	Summit Motorsports Park
Wednesday, June 11	Crown Point, Ind.	Lake County Fairgrounds
Thursday, June 12	Bettendorf, Iowa	Isle Casino Hotel
Friday, June 13	Wisconsin Dells, Wis.	Chula Vista Resort

ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as "non-spillable" by the US Department of Transportation and include a limited two- to four-year full replacement warranty.

For more information about ODYSSEY® batteries, visit www.odysseybattery.com.

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ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and government and by defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseymbattery.com.

ABOUT RUTLEDGE WOOD

Rutledge Wood is truly car-obsessed and has been since an early age. Born in Birmingham, Ala., he learned from his father the business of buying, restoring and selling new and old vehicles. Rutledge has owned over 55 cars and trucks ranging from a Volkswagen Rabbit pickup truck to Hondas, Chevys, a 1966 VW Double Cab, a 68 Dodge Charger that was Kyle Petty's high school ride, a Buick Roadmaster Wagon, even an obscure 1975 Bricklin SV-1. But none hold as special of a place as the 1953 Plymouth Suburban Wagon given to him by The King himself, Richard Petty. Rutledge is thrilled to be teaming up with ODYSSEY® batteries and Summit Racing Equipment to make his Plymouth Wagon special! Come see it on the 2014 Hot Rod Power Tour!

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Editor Note:

[Image: ODY-RutledgeWood]

Photo caption: ODYSSEY® Battery by EnerSys® Sponsors Rutledge Wood's 1953 Plymouth Suburban for the 2014 Hot Rod Power Tour