



News Release

EnerSys® Upgrades Online ODYSSEY® Battery Search Feature to Include Powersports Vehicle Applications

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READING, Pa. (Aug. 5, 2013) – EnerSys®, the manufacturer of ODYSSEY® batteries, has upgraded its battery search feature on its website (www.odysseybattery.com/batterysearch/) to provide detailed information for powersports vehicle applications including motorcycle/scooters, all-terrain vehicles, utility vehicles, personal watercraft and snowmobiles. The powersports search option joins the automotive and light truck vehicle search that is currently on the website.

The online battery search feature allows users to find the right ODYSSEY® battery for their specific vehicle based on vehicle type, year, make and model and engine type. Search results yield an image of the ODYSSEY® battery, its specifications and the ability to purchase via the ODYSSEY® battery online store or find a dealer in the area.

The powersports battery search option is also available as an upgrade for the ODYSSEY® Battery Search App on Android® mobile devices and will be available for Apple® mobile devices in the coming weeks. The upgrade includes the same functionality found on the ODYSSEY® battery website.

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“The newly upgraded online battery search feature and mobile app are excellent tools that offer convenience for customers looking for an ODYSSEY® battery for any automotive or light truck vehicle, and now, powersports vehicle, with a simple search,” said Maria Orlando-Krick, Marketing Manager for Specialty Products at EnerSys. “In addition to providing detailed product information, the battery search feature and mobile app can conveniently direct users to the ODYSSEY® battery online store or can help users find a dealer in their area.”

For more information about ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

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