



## News Release

### **EnerSys<sup>®</sup>, Manufacturer of ODYSSEY<sup>®</sup> Batteries, Announces Multi-Year Extension as Team Penske Sponsor**

For more information contact:

April Lowther  
MARCOM Supervisor  
EnerSys  
800-538-3627 Ext: 1729  
Fax: 610-372-8613  
E-mail: [april.lowther@enersys.com](mailto:april.lowther@enersys.com)

Camille Dager  
Public Relations  
Harris, Baio & McCullough  
215-285-8398  
Fax: 215-440-0717  
E-mail: [camille@hbmadv.com](mailto:camille@hbmadv.com)

**READING, Pa., (February 10, 2016)** – EnerSys<sup>®</sup> (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY<sup>®</sup> batteries, recently announced its multi-year extension as official sponsor of Team Penske through 2018.

As official partner of Team Penske's NASCAR Sprint Cup and NASCAR XFINITY Series (NXS) programs, EnerSys will equip Team Penske with its ODYSSEY<sup>®</sup> batteries. In addition, the ODYSSEY<sup>®</sup> battery logo will be on the b-post of the No. 22 NXS Ford Mustang beginning with the POWERSHARES QQQ 300 at Daytona International Speedway, Daytona Beach, Florida, on Saturday, February 20.

EnerSys joined forces with Team Penske in 2014, displaying its ODYSSEY<sup>®</sup> battery logo on the Team's No. 22 Ford Mustang and outfitting Penske Racing's state-of-the-art Mooresville, North Carolina headquarters with its ODYSSEY<sup>®</sup> batteries, chargers and accessories.

"We are excited to continue the momentum of our partnership with Team Penske," said David M. Shaffer, president and chief operating officer at EnerSys, "and proud to power one of the most successful teams in professional sports today."

**(more)**

Team Penske is celebrating its 50th anniversary in motorsports in 2016 and looking forward to another banner year. The team is coming off a successful 2015 season with seven wins in the Sprint Cup Series, eight wins in the XFINITY Series and its third consecutive NXS Owners' Championship.

"We are very pleased to continue building our relationship with EnerSys," said Roger S. Penske, founder and chairman of Penske Corporation. "Our success depends on a team effort, and we know we can count on EnerSys and its ODYSSEY<sup>®</sup> batteries to help us perform at our best."

For more information on EnerSys and its full line of products, systems and support, visit [www.enersys.com](http://www.enersys.com).

Connect with ODYSSEY<sup>®</sup> battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY<sup>®</sup> batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

#### **ABOUT ENERSYS<sup>®</sup>**

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

**(more)**

#### **ABOUT TEAM PENSKE**

Team Penske is one of the most successful teams in the history of professional sports. Competing in a variety of disciplines, cars owned and prepared by Penske racing have

produced more than 420 major race wins, over 480 pole positions and 28 National Championships. The team has also earned 16 Indianapolis 500 victories in its storied history. Team Penske was also recently recognized by the *Sports Business Journal* as a finalist for the publication's prestigious annual Professional Sports Team of the Year award. For more information about Team Penske, please visit <http://www.teampenske.com>.

**###**