



## News Release

### **ODYSSEY® Battery Named Official Performance Battery of Ford Racing School and Yamaha Champions Riding School**

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**READING, Pa., (April 9, 2013)** – ODYSSEY® battery by EnerSys® has been named the Official Performance Battery of the Ford Racing School (FRS) and Yamaha Champions Racing School (YCRS), both of which are operated by Miller Performance of Tooele, Utah.

As the Official Performance Battery of the FRS, the school's fleet of F-150 SVT Ford Raptors will be equipped with ODYSSEY® batteries. All vehicles in both schools' fleets will also be equipped with ODYSSEY® batteries as needed.

The ODYSSEY® battery logo will appear on barriers and fencing for on-road and off-road courses used in both schools at their home base, Miller Motorsports Park, a state-of-the-art road racing facility for automobiles, motorcycles and karts located in Tooele, Utah. The ODYSSEY® battery logo also will be displayed on racing suits, uniforms, crew apparel and both schools' Web pages. Additionally, the logo will appear on each Mustang GT, Mustang FR500S, F-150 SVT Ford Raptor and skid car used in the FRS fleet.

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“We are very pleased to welcome EnerSys® and its ODYSSEY® battery as the Official Performance Battery of the Ford Racing School and Yamaha Champions Riding School,” said John Larson, general manager of Miller Motorsports Park. “Their innovation and enthusiasm make them a perfect addition to our family of partners, and we are looking forward to a long and mutually beneficial relationship.”

“We are happy to have Miller Motorsports Park as a new sponsorship partner, because we’re sure that ODYSSEY® batteries will please the engineers and mechanics,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. “ODYSSEY® batteries feature plates made of 99.99 percent-pure lead, which enables the batteries to deliver more power and last longer, even under tough racing conditions, making them the perfect choice for the FRS and YCRS.”

For more information on Miller Motorsports Park and its driving schools, visit

[www.millermotorsportspark.com](http://www.millermotorsportspark.com).

For more information about ODYSSEY® batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

### **ABOUT ENERSYS®**

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit [www.enersys.com](http://www.enersys.com) or [www.odysseybattery.com](http://www.odysseybattery.com).

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