



News Release

EnerSys[®], Manufacturer of ODYSSEY[®] Batteries, Announces Official Sponsorship of Hailie Deegan

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READING, Pa., (June 29, 2016) – EnerSys[®] (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY[®] batteries, will be an official sponsor of Hailie Deegan.

In 2016, 14-year-old Deegan will compete in the Lucas Oil Off Road Racing Series (LOORRS) as well as the Regional Series in the Mod 2 Kart class and the Bojangles Summer Shootout at Charlotte Motor Speedway. The Shootout is a part of the NASCAR Drive for Diversity Program. She is the daughter of action sports legend Brian Deegan.

Deegan raced her way to a championship victory in the LOORRS Championship in 2013, becoming the first girl ever to achieve the championship. Since then she has continued to prove her talent with multiple first place finishes at challenging venues such as Lake Elsinore and Glen Helen.

“I am really looking forward to this season of racing multiple series both on dirt and pavement. I want to race every week and continue to develop my driving skills. I just love racing. Having the power of ODYSSEY[®] batteries and their support gives me the best chance to compete for a win every time I am on the track.” said Deegan.

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EnerSys® Manufacturer of ODYSSEY® Batteries, Announces Official Sponsor of Hailie Deegan

As an official sponsor, the ODYSSEY® battery logo will appear on the quarter panels of Deegan's #538 kart in the LOORRS and on the B post of her Legends car. Deegan also will use an ODYSSEY® battery in both vehicles.

ODYSSEY® batteries are designed with an Absorbed Glass Mat (AGM) construction and Thin Plate Pure Lead (TPPL) technology for more engine-cranking power and reserve power than conventional batteries.

ODYSSEY® batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as "non-spillable" by the U.S. Department of Transportation and include a limited two- to four-year full replacement warranty.

In addition to the ODYSSEY® battery logo prominently displayed on the race vehicles, the logo will also appear on the driver's suit, posters and social media.

"We are proud to support Hailie as she continues to showcase her talent while honing the skill that will lead her to many future victories. She is a great role model for girls everywhere and we think it's a great testament that the next generation of off-road champions continues to choose ODYSSEY® batteries to power their vehicles," said Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys.

Remaining 2016 LOORRS Schedule

August 13-14	Wild West Motorsports Park, Sparks, NV
September 23-24	Lake Elsinore Motorsports Park, Lake Elsinore, CA
October 22-23	Wild Horse Pass Motorsports Park, Chandler, AZ

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For more information on EnerSys and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY® battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

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