



## News Release

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### **EnerSys® Expands Product Line – Adding Group 34 and Group 78 Batteries to ODYSSEY® Performance Series™ Product Line**

**READING, Pa., (October 15, 2013)** – EnerSys® has expanded its ODYSSEY® Performance Series™ battery product line to include a Group 34 battery and Group 78 battery, designed specifically for consumer passenger and commercial vans, custom and classic cars and SUVs. The ODYSSEY® Performance Series™ 34-790 battery and the ODYSSEY® Performance Series™ 78-790 battery both feature 792 cold cranking amps (CCA) and 114 reserve capacity (RC) minutes. They also feature deep cycle capability up to 400 cycles at 80 percent depth of discharge.

While ODYSSEY® Performance Series™ batteries do not have as many CCA and RC minutes as ODYSSEY® Extreme Series™ batteries, they feature the same rugged construction and offer equivalent deep cycling capabilities, long service life and high reliability. They also deliver more deep cycle capabilities for parasitic loads.

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“We are pleased to introduce the ODYSSEY® Performance Series™ 34-790 and 78-790 batteries to offer a wider selection of ODYSSEY® Performance Series™ batteries to customers,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. “The ODYSSEY® Performance Series™ 34-790 and 78-790 batteries are an ideal choice for consumers as they combine long service life, high reliability and deep cycle capabilities so that vehicles can run stronger and for a longer service life than conventional batteries.”

ODYSSEY® Performance Series™ batteries offer a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as “non-spillable” by the US Department of Transportation and include a four-year full replacement warranty. The ODYSSEY® Performance Series™ 34-790 and ODYSSEY® Performance Series™ 78-790 battery correspond to Battery Council International (BCI) Group 34 and Group 78.

In addition to these new battery models, the ODYSSEY® Performance Series™ Group 65 battery (65-760) will launch in January 2014.

For more information about ODYSSEY® Performance Series™ batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com).

## **ABOUT ENERSYS®**

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit [www.enersys.com](http://www.enersys.com) or [www.odysseybattery.com](http://www.odysseybattery.com).

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*This press release and oral statements made regarding the subjects of this release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements may include, but are not limited to statements regarding EnerSys' plans, objectives, expectations and intentions and other statements contained in this press release that are not historical facts, including statements identified by words such as "expects," "should," "anticipates," "intends," "plans," "believes," "seeks," "estimates," "will" or words of similar meaning. These forward-looking statements are based upon management's current beliefs or expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. The foregoing factors, among others, could cause actual results to differ materially from those described in the forward-looking statements. The statements in this press release are made as of the date of this press release, even if subsequently made available by EnerSys on its website or otherwise. EnerSys does not undertake any obligation to update any forward-looking statement to reflect circumstances or events that occur after the date such forward-looking statement is made. For a list of other factors, which could affect EnerSys' results, see EnerSys' filings with the Securities and Exchange Commission, including "Item 1A. Risk Factors," set forth in EnerSys' Annual Report on Form 10-K for the fiscal year ended March 31, 2013.*

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