



News Release

ODYSSEY® Battery by EnerSys® Named an Official Sponsor of Tanner Foust

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READING, Pa. (March 28, 2013) – EnerSys® announced today that its ODYSSEY® battery is an official sponsor of Tanner Foust, starting with the first RallyCross competition of the 2013 season. The ODYSSEY® battery logo will appear on Tanner Foust's Rockstar Energy Drink US Ford Racing Fiesta ST and driving suit.

“The pure lead construction and power of the ODYSSEY® battery can withstand extreme racing conditions,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. “Tanner knows first-hand how these conditions challenge a battery’s performance and we are proud to have him endorsing our product.”

Foust is a two-time Global RallyCross champion, three-time X Games gold medalist and two-time Formula Drift champion. The Rockstar Energy Drink US Ford Racing Fiesta ST will participate in the 2013 FIA European RallyCross (ERC), Global RallyCross (GRC) and X Games.

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“Dry cell batteries can withstand a beating like no other and the ODYSSEY® battery offers an excellent package,” said Tanner Foust. “They're a perfect combination of toughness and efficiency and regardless of what happens, you know you're going to have a reliable battery. You know with an ODYSSEY® battery, you don't have to worry about that part of the car.”

Foust's Rockstar Energy Drink US Ford Racing Fiesta ST rally car will start the season in the FIA European RallyCross competition on Mar. 31 at Lydden Hill, GBR, followed by the Global X Games in Brazil on Apr. 21. Connect with ODYSSEY® battery on [Facebook](#) and [Twitter](#) for more details and upcoming events.

For more information about ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

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ABOUT TANNER FOUST

Tanner Foust is a versatile and multi-talented driver known for his supreme car control and a proven track record of podium placements and national championships.

He is a three-time U.S. rallycross champion (2010, 2011, 2012) who has also won two X Games gold medals for rally (2007, 2010), and two Formula Drift championships (2007, 2008). He has twice represented Team USA in the annual Race of Champions, teaming with NASCAR star Carl Edwards in 2008 and Travis Pastrana in 2009. He returned to the event in 2010 as teammate to Mick Doohan on the All Star Team.

His varied race experience also includes multiple years of open wheel competition, the Pikes Peak Hill Climb, rally racing, various types of sports car racing and the SCORE Baja.

When he isn't racing, the professional driver also performs in films and on television. He is an on-air host for the US version of the seminal BBC auto show Top Gear, produced by BBC Worldwide Productions and airing on the HISTORY channel. He is also one of the stars of Ford Racing's Octane Academy, which returns for a second season in 2013.

His stunt driving includes performing as a lead driver in the Fast and Furious: Tokyo Drift, Bourne Ultimatum, Dukes of Hazzard, Red Dawn and Iron Man 2 movies, and he also handles stunt driving in numerous popular TV shows and commercials.

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