



News Release

EnerSys® Provides ODYSSEY® Batteries to Power Doug Foley's Drag Racing School Vehicles

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ODYSSEY® battery by EnerSys® named the official battery of Doug Foley's Drag Racing School

READING, Pa. (April 2, 2013) – EnerSys announced that its ODYSSEY® battery will be the official battery of Doug Foley's Drag Racing School in Mooresville, NC. The driving school, started by professional drag racer Doug Foley, provides a comprehensive training center where individuals can safely learn how to drag race.

As the official battery for the driving school, ODYSSEY® batteries will be exclusively used in all of Doug Foley's Drag Racing School dragsters, door cars and racecars. Additionally, the ODYSSEY® battery logo will appear on all vehicles and on the Doug Foley's Racing School website, www.dougfoleyracing.com.

"ODYSSEY® batteries offer an extreme combination of power and performance that complement the needs of drag racing vehicles," said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. "We're pleased to provide Doug Foley's Drag Racing School with the reliability they need from a battery to keep vehicles running safely and efficiently."

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Doug Foley's Drag Racing School consists of the "Dragster Experience," which allows individuals to learn how to drag race and the "Dragster Blast Ride Along," designed for individuals to experience the ride from the passenger seat. The school also offers a lease program for racers who attended the school and want to rent racecars for competition.

"As a Top Fuel team owner and driver, I know first-hand that a powerful vehicle like a dragster needs a powerful battery like an ODYSSEY® battery," said Doug Foley, president of Doug Foley's Drag Racing School. "While we put a strong emphasis on safe driving, we also take care in providing safe vehicles. That includes having ODYSSEY® batteries in every vehicle to ensure our vehicles have the power they need to keep running."

For more information about ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

ABOUT DOUG FOLEY'S DRAG RACING SCHOOL

Doug Foley's Drag Racing School was formed in 1997 by professional drag racer Doug Foley after he realized an overwhelming need for a comprehensive training center where individuals could safely learn how to drag race. The initial response was so good that Foley quickly added a lease program where up-and-coming racers that attended his school could rent racecars for competition. In 2001, in an effort to fulfill another need, the school added an entertainment branch with the introduction of the [Dragster Experience](#). This one-of-a-kind experience allows for fans of the sport to [drive a dragster](#) down the same quarter-mile racetracks where professionals compete in a safe and fun environment.

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