



## News Release

For more information contact:

April Lowther  
MARCOM Supervisor  
EnerSys  
800-538-3627 Ext: 1729  
Fax: 610-3728613  
E-mail: [april.lowther@enersys.com](mailto:april.lowther@enersys.com)

Public Relations  
Kurt Andersen or Nicole Galvin  
Harris, Baio & McCullough  
215-440-9800  
Fax: 215-440-0717  
E-mail: [kurt@hbmadv.com](mailto:kurt@hbmadv.com)  
[nicoleg@hbmadv.com](mailto:nicoleg@hbmadv.com)

### EnerSys® Rebrands Line as ODYSSEY® Extreme Series™ Batteries

**READING, Pa. (Nov. 1, 2012)** – EnerSys® has rebranded its existing line of ODYSSEY® batteries as ODYSSEY® Extreme Series™ batteries to differentiate between the existing product line and a new line of batteries that is in development for the consumer market. EnerSys® announced the new product line during the company's press conference at the SEMA Show on Wednesday, Oct. 31, 2012.

ODYSSEY® Extreme Series™ batteries are designed for demanding applications, such as emergency response vehicles, transit buses and race cars. The pulse-hot cranking amps (PHCA), cold cranking amps (CCA) and reserve capacity (RC) ratings are substantially higher than those of conventional automotive batteries.

All ODYSSEY® Extreme Series™ batteries, are absorbed glass mat (AGM) batteries and feature thin-plate, pure lead (TPPL) technology. Pure lead plates are thinner, which provide more surface area for greater power. TPPL technology enables the batteries to provide reliable starting, lighting and ignition (SLI), as well as deep cycling for parasitic loads, such as computers for fuel-injection systems.

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EnerSys® provides models in the ODYSSEY® Extreme Series™ battery line for a variety of applications, including automotive and light truck, powersports (motorcycles, all-terrain vehicles, snowmobiles and personal watercraft), marine, heavy-duty and commercial, fleets and racing.

TPPL technology and rugged construction enable ODYSSEY® Extreme Series™ batteries to offer a three- to 10-year service life and storage of up to two years without recharging. Their welded intercell connections enable them to withstand extreme vibration, and their AGM design eliminates spills, enabling them to be installed in any position except inverted.

For more information about the new ODYSSEY® Extreme Series™ batteries, visit [www.odysseybattery.com](http://www.odysseybattery.com), or call 1-800-964-2837.

### **ABOUT ENERSYS®**

EnerSys®, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys® and its ODYSSEY® batteries, visit [www.enersys.com](http://www.enersys.com) or [www.ODYSSEYbattery.com](http://www.ODYSSEYbattery.com).

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