



News Release

ODYSSEY® Battery by EnerSys® Named Official Battery of Don Schumacher Racing

For more information contact:

April Loather
MARCOM Supervisor
EnerSys
800-538-3627 Ext: 1729
Fax: 610-372-8613
E-mail: april.lowther@enersys.com

Kurt Andersen or Nicole Galvin
Public Relations
Harris, Baio & McCullough
215-440-9800
Fax: 215-440-0717
E-mail: kurt@hbmadv.com
nicoleg@hbmadv.com

READING, Pa. (May 2, 2013) – ODYSSEY® battery by EnerSys® is now the official battery sponsor of Don Schumacher Racing (DSR) for many of DSR's Funny Cars and Top Fuel dragsters.

In addition to equipping DSR vehicles with ODYSSEY® batteries, the ODYSSEY® battery logo will appear on many of DSR's driver uniforms, Funny Car and Top Fuel drag racing competition vehicles, transporters and technology trailers. ODYSSEY® battery by EnerSys, an affiliate sponsor of DSR since 2010, also will be the primary sponsor on 2012 NHRA World Champion Jack Beckman's Funny Car at the Maple Grove Raceway event, in Mohnton, Pa., in October.

“Thanks to our ongoing relationship with EnerSys, both on and off the racetrack, we are confident of the quality and performance that ODYSSEY® batteries provide DSR,” said Don Schumacher, president of DSR. “In addition to ODYSSEY® batteries by EnerSys being a sponsor for DSR, Schumacher Electric is a supplier to EnerSys, so our relationship reaches into business-to-business, as well.”

– more –

“It’s been exciting to be part of this growing partnership with DSR in the last few years,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. “Sponsorship of many of the vehicles in DSR’s fleet of Funny Cars and Top Fuel dragsters is the latest chapter in our ongoing support for an excellent team, and we’re looking forward to winning more races.”

DSR started the 2013 season with seven professional NHRA teams. The teams include Top Fuel drivers Tony Schumacher, Spencer Massey and Anton Brown, and Funny Car drivers Ron Capps, Jack Beckman, Matt Hagan and Johnny Gray. Connect with ODYSSEY® battery on [Facebook](#) and [Twitter](#) for more details and upcoming events.

For more information about ODYSSEY® batteries, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

– more –

ABOUT DON SCHUMACHER RACING

Don Schumacher Racing, with headquarters in Brownsburg, Ind., started 2013 with seven professional NHRA teams. Top Fuel racers include the 2012 NHRA Top Fuel world champion Matco Tools dragster, driven by Anton Brown, the U.S. Army dragster, driven by seven-time world champion Tony Schumacher, and the Battery Extender Powered by Schumacher dragster, driven by Spencer Massey; Funny Car racers include 2012 NHRA world champion Jack Beckman in the Valvoline/MTS Mail for Wounded Warriors Dodge Charger R/T, 2011 world champion Matt Hagan in the Molar/Rocky Dodge, the NAPA Filters of Ron Capps and the Pitch Energy Dodge of Johnny Gray. DSR has won 203 NHRA national event titles and 11 world championships.

Follow Don Schumacher Racing at ShoeRacing.com, on Twitter at @shoeracing and Facebook.com/shoeracing.

#

Photo credit: Auto Imagery

