



News Release

EnerSys[®], Manufacturer of ODYSSEY[®] Batteries, Returns as Exclusive Battery Partner of BIGFOOT[®] 4x4, Inc.

For more information contact:

April Lowther
MARCOM Supervisor
EnerSys
800-538-3627 Ext: 1729
Fax: 610-372-8613
E-mail: april.lowther@enersys.com

Solomon Rosenthal
Public Relations
Harris, Baio & McCullough
215-440-9800
Fax: 215-440-0717
E-mail: solomon@hbmadv.com

READING, Pa., (June 7, 2016) – EnerSys[®] (NYSE:ENS), the global leader in stored energy solutions for industrial applications and the manufacturer of ODYSSEY[®] batteries, continues as a primary sponsor of the BIGFOOT[®] monster truck team in 2016.

A long-time sponsor of BIGFOOT 4x4's racing and display program, EnerSys provides the ODYSSEY[®] batteries found in BIGFOOT 4x4's entire fleet of monster trucks, haulers and shop vehicles.

“The punishing conditions of a monster truck race put ODYSSEY[®] batteries to the test. Over the years we have seen ODYSSEY[®] batteries deliver optimum performance and reliability when exposed to these punishing conditions.” said Maria Orlando-Krick, marketing content and sponsorship manager at EnerSys[®].

ODYSSEY[®] batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as “non-spillable” by the U.S. Department of Transportation and include

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a limited two- to four-year full replacement warranty.

“The partnership between BIGFOOT and ODYSSEY[®] batteries has led to many championships for our fleet of race trucks,” said Bob Trent, BIGFOOT vice president. “This partnership even led to the world’s first and only all-electric monster truck, ODYSSEY[®] Battery BIGFOOT #20, which will continue to appear at select events throughout 2016.

The ODYSSEY[®] battery logo can be seen on all of the BIGFOOT monster trucks, transporters and crew shirts.

For more information on EnerSys[®] and its full line of products, systems and support, visit www.enersys.com.

Connect with ODYSSEY[®] battery on [Instagram](#), [Twitter](#) and [Facebook](#). For more details including upcoming events and how to purchase ODYSSEY[®] batteries, visit www.odysseybattery.com.

ABOUT ENERSYS[®]

EnerSys[®], the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world.

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ABOUT BIGFOOT 4X4, INC.

Since its inception in 1975, BIGFOOT, The Original Monster Truck[®], has gone on to achieve worldwide notoriety, and spawned an entire family of BIGFOOT monster trucks that have pioneered the growth of the monster truck industry. Created by St. Louis-area contractor Bob Chandler and his wife Marilyn in 1975 as a promotional tool for their Midwest Four Wheel Drive business, the BIGFOOT fleet has captured 39 National Championships, set numerous world records for monster trucks, and travelled to more than 26 countries. Over 1.5 million BIGFOOT toys were sold worldwide in 2014, and the truck was named one of the “Top 5 Marketing Vehicles of All Time” in 1990. Since 1975, more than 20 BIGFOOT vehicles have been constructed, and today the team campaigns 7 BIGFOOT monster trucks full-time in North America and runs numerous events around the rest of the world. The team averages more than 700 appearance days annually, and achieves in excess of 29 million impressions per year with its tractor-trailers alone. Visit the team online at www.bigfoot4x4.com.

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