



## News Release

### EnerSys® Adds Group 34R Battery to ODYSSEY® Performance Series™ Product Offering

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**READING, Pa., (June 26, 2014)** – EnerSys® has expanded its ODYSSEY® Performance Series™ battery product offering to include the Group 34R battery, suitable for consumer passenger and commercial vans, custom and classic cars and SUVs. The ODYSSEY® Performance Series™ 34R-790 battery features a reversed terminal layout, but includes all of the same specifications as its counterpart, the ODYSSEY® Performance Series™ 34-790.

Delivering more overall power and longer service life than conventional batteries, the ODYSSEY® Performance Series™ 34R-790 battery features 792 cold cranking amps and 114 reserve capacity minutes. Engineered with Thin Plate Pure Lead (TPPL) technology and an Absorbed Glass Mat (AGM) construction, ODYSSEY® Performance Series™ batteries provide rugged construction for high reliability and performance.

“A key benefit of ODYSSEY® Performance Series batteries is that they can be installed in almost any position. The 34R-790 provides yet another option for mounting flexibility thanks to its reverse terminal layout,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at

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EnerSys. “We are pleased to deliver increased convenience to customers with the addition of the ODYSSEY® Performance Series 34R-790 battery.”

The ODYSSEY® Performance Series™ 34R-790 battery features a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). It is vibration resistant, classified as “non-spillable” by the US Department of Transportation and includes a limited four-year full replacement warranty. The ODYSSEY® Performance Series™ 34R-790 battery corresponds to Battery Council International (BCI) Group 34R, and also comes standard with a height adapter to fit BCI Group 24F and Group 27F applications.

For more information about ODYSSEY® batteries, including how to purchase batteries online and where to find a distributor, visit [www.odysseybattery.com](http://www.odysseybattery.com).

#### **ABOUT ENERSYS®**

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit [www.enersys.com](http://www.enersys.com) or [www.odysseybattery.com](http://www.odysseybattery.com).

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**Editor Note:**

[Image: 34R-790\_left.jpg] Other image angles available upon request.

Photo caption: ODYSSEY® Performance Series™ 34R-790 battery