



News Release

EnerSys® Introduces ODYSSEY® Performance Series™ Marine Batteries – Adds Models Group 34M and Group 31M

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READING, Pa., (June 26, 2014) – EnerSys® has introduced marine batteries to its ODYSSEY® Performance Series™ battery product offering. The ODYSSEY® Performance Series™ marine batteries include the Group 34M and Group 31M, suitable for various recreational and boating vehicles.

Engineered with Thin Plate Pure Lead (TPPL) technology and an Absorbed Glass Mat (AGM) construction, ODYSSEY® Performance Series™ marine batteries feature more overall power and longer service life than conventional batteries. The ODYSSEY® Performance Series™ 34M-790 battery includes 792 cold cranking amps (CCA) and 114 reserve capacity (RC) minutes, and the ODYSSEY® Performance Series™ 31M-800 battery features 800 CCA and 188 RC minutes. Both feature deep cycle capability up to 400 cycles at 80 percent depth of discharge.

“We are pleased to now offer marine batteries as part of the ODYSSEY® Performance Series product offering,” said Dave McMullen, director of commercial marketing for specialty and UPS markets at EnerSys. “ODYSSEY® Performance Series marine batteries are an ideal solution for powering today’s boats

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and recreational vehicles as well as their many on-board electronic accessories.”

The ODYSSEY® Performance Series™ 34M-790 and 31M-800 batteries feature a three- to 10-year service life and two-year storage life at 77 degrees Fahrenheit (25 degrees Celsius). They are vibration resistant, classified as “non-spillable” by the US Department of Transportation and include a limited four-year full replacement warranty. The ODYSSEY® Performance Series™ 34M-790 battery corresponds to Battery Council International (BCI) Group 34M, and also comes standard with a height adapter to fit BCI Group 27M applications. The ODYSSEY® Performance Series™ 31M-800 battery corresponds to BCI Group 31M applications.

For more information about ODYSSEY® batteries, including how to purchase batteries online and where to find a distributor, visit www.odysseybattery.com.

ABOUT ENERSYS®

EnerSys, the global leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including medical, aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and by government and defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.odysseybattery.com.

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Editor Note:

[Image: 31M-34M.jpg] Other image angles available upon request.

Photo caption: ODYSSEY® Performance Series™ 34M-790 and 31M-800 batteries