



ODYSSEY® Battery Product Sponsorship Agreement

Please complete the following to be considered for an ODYSSEY® battery product sponsorship:

Contact Name _____ E-mail Address _____

Phone Number _____ Fax Number _____

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Mailing Address (if different than street address; cannot be a PO Box) _____

City _____ State _____ Zip _____

Describe the project. Include year, make, model, etc. and any supporting details.

List all media coverage, exhibits, tradeshows, seminars, etc. that you will be attending over the next 12 months with booth numbers, if applicable. You may also attach separate documentation.

List the ODYSSEY battery model you need for your project. Visit www.odysseybattery.com to choose the correct model or call 800.964.2837 for assistance.

Model: _____ Quantity: _____

Will the battery be visible during exhibits, tradeshows, seminars, etc.? Yes No

Do you wish to be contacted to obtain literature, logos, etc.? Yes No

Will the battery be installed in the stock location? Yes No

By completing and signing this form, you are entering an agreement to display the ODYSSEY battery brand in exchange for product and agree to:

1. Forward high res pictures as proof of installation within six months of shipment. E-mail to lauren.fell@enersys.com or mail to: ODYSSEY Battery Product Sponsorship C/O EnerSys, PO Box 14145, Reading, PA 19612. If images are not received in the given time frame, we will bill back at the minimum advertised price and you will not be considered for future sponsorships.
2. Display at least one ODYSSEY battery sticker/decal on the project in a visible location.
3. Display ODYSSEY battery literature when possible.

X _____ Date _____
Signature of authorized contact

FOR ENERSYS USE ONLY			
Application:	Product:	Proof of Installation:	Area Manager:
<input type="checkbox"/> Approved <input type="checkbox"/> Denied	Date Ordered _____	Date Images Received _____	AM _____
Initials _____	Scheduled Ship Date _____		Installation Confirmed _____
	Order # _____		Event _____
	Initials _____		



ODYSSEY® Battery Product Sponsorship Authorization & Release Agreement

In consideration for EnerSys® and affiliated entities providing ODYSSEY® batteries and/or related products the undersigned Sponsoree agrees as follows:

- EnerSys will be authorized to use the items referenced below or identified in the sponsorship application, any photographs, slides, pictures, or any other printed material and copies thereof provided by Sponsoree, in any marketing activities and/or advertising materials as identified below at any time during the existence of this agreement at no cost.
- Agrees and acknowledges that EnerSys may use Sponsoree’s name as it appears in any of the materials provided, as described above.
- EnerSys may edit, enhance, or modify any photographs or other materials provided to EnerSys.
- EnerSys may use Sponsoree’s name in connection with any advertising or marketing efforts in any manner, provided that EnerSys has obtained Sponsoree’s consent.
- EnerSys reserves the right to terminate this agreement at any time with or without cause.

Sponsoree represents and warrants that any items which it makes available to EnerSys pursuant to this agreement shall not infringe or violate any person’s or party’s rights, including without limitation any copyright, trademarks, trade dress, publicity or privacy rights.

Sponsoree hereby releases, discharges and holds EnerSys and affiliated entities harmless from and against any and all claims, counterclaims, actions, demands, damages, costs and controversies of any kind whatsoever, whether known or unknown, and whether in law or in equity arising as a result of the use of any materials provided by Sponsoree or out of the use of Sponsoree’s name or likeness as provided under this agreement.

This agreement will be valid for a period of one year starting from the date of signature.

Sponsor: EnerSys

Sponsoree: _____

Signature _____

Signature _____

Print Name _____

Print Name _____

Title _____

Title _____

Date ____/____/____

Date ____/____/____

