



News Release

EnerSys® Becomes Official Partner of Team Penske

For more information contact:

Dave McMullen
Director of UPS & Specialty
Commercial Marketing
EnerSys
800-538-3627 Ext: 1865
Fax: 610-372-8613
E-mail: dave.mcmullen@enersys.com

Michele Brown
Public Relations
Harris, Baio & McCullough
215-440-9800
Fax: 215-440-0717
E-mail: michele@hbmadv.com

READING, Pa., (Jan. 29, 2014) – EnerSys® (NYSE: ENS), the global leader in stored energy solutions for industrial applications, and Team Penske announced today a multi-year agreement, naming EnerSys® as official partner of Team Penske beginning in 2014. EnerSys® will also become an integral partner with Team Penske and will have its ODYSSEY® Battery brand on the b-post of the No. 22 NASCAR Nationwide Series (NSS) Ford Mustang beginning in Daytona.

“To be able to partner with Team Penske is a great opportunity and something we jumped at being part of,” said Todd Sechrist, President - Americas at EnerSys. “Roger Penske, Tim Cindric and everyone involved with the team are top notch and have already been very accommodating. The ability to build EnerSys and our various brands of batteries to the motorsports market is something we see as a huge opportunity. It will also allow us to work on some great business-to-business programs with the other Team Penske sponsors, which will be a ‘win-win’ for everyone.”

“We are extremely happy to put together this partnership with EnerSys and help them build their branding through our NASCAR program,” said team owner Roger Penske. “EnerSys

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is a worldwide company with brand names everyone is familiar with. This will allow them to utilize our championship-winning teams to help further expand the presence of those brands.”

The 2014 NASCAR Sprint Cup Series season will kick off Saturday night, February 15th for the official start of Daytona Speedweeks and the running of the non-points special event Sprint Unlimited. The NASCAR Nationwide Series season is set to begin on February 22nd while the 56th running of the Daytona 500 is set for February 23rd.

ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and government and by defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. More information regarding EnerSys and its ODYSSEY Battery brand can be found at www.enersys.com or www.odysseybattery.com.

ABOUT TEAM PENSKE

Team Penske is one of the most successful teams in the history of professional sports. Competing in a variety of disciplines, cars owned and prepared by Penske Racing have produced more than 380 major race wins, over 430 pole positions and 25 National Championships. The team has also entered 15 Indianapolis 500 victories in its storied history. For more information about Team Penske, please visit www.teampenske.com.

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