



## News Release

### **ODYSSEY® Batteries by EnerSys® Supports The 2010 Tread Lightly! Charity Auction on eBay**

For more information contact:

April Tomalis  
MARCOM Supervisor  
EnerSys  
800-538-3627 Ext: 1729  
Fax: 610-372-8613  
E-mail: april.tomalis@enersys.com

Brian Salvatore  
Public Relations  
Harris, Baio & McCullough  
215-440-9800  
Fax: 215-440-0717  
E-mail: brian@hbmadv.com

**READING, Pa., November 1, 2010** – In an effort to raise money to keep the outdoors beautiful, healthy, and open to the public, ODYSSEY® Batteries by EnerSys® has become involved in The 2010 Tread Lightly! Charity Auction on eBay November 1-11.

ODYSSEY Batteries strongly supports the nonprofit Tread Lightly!, whose mission is to promote responsible recreation through ethics education and stewardship. All money raised will go to programs that will initiate restoration projects, educate outdoor recreationists, and help save access. Over 200 products have been donated for the cause from companies throughout the industry, including ODYSSEY Batteries.

“Giving right now is more important to saving access than ever before,” said Lori McCullough, Tread Lightly!’s executive director. “We have some innovative campaigns and programs in the works, and this auction—our only major fundraiser of the year—is key in helping move those initiatives forward.”

The auction runs from November 1-11. For more information go to [www.treadlightly.org](http://www.treadlightly.org) or straight to the live auction at <http://shop.ebay.com/treadlightly!/m.html>.

For more information about the ODYSSEY® Battery products, visit [www.ODYSSEYbattery.com](http://www.ODYSSEYbattery.com), or contact your local distributor at 1-800-964-2837.

**ABOUT ENERSYS®**

EnerSys®, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit [www.enersys.com](http://www.enersys.com) or [www.ODYSSEYbattery.com](http://www.ODYSSEYbattery.com).

**ABOUT TREAD LIGHTLY!®**

Tread Lightly!® is a national nonprofit organization with a mission to promote responsible outdoor recreation through ethics education and stewardship. The organization was launched in 1985 by the US Forest Service, and became a nonprofit organization in 1990. Tread Lightly!'s educational message, along with its training and restoration initiatives are strategically designed to instill an ethic of responsibility in a wide variety of outdoor enthusiasts and the industries that serve them. The program's goal is to balance the needs of the people who enjoy outdoor recreation with our need to maintain a healthy environment. Tread Lightly!'s core focus is on people that use or are affected by motorized and mechanized vehicles. For more information about Tread Lightly! visit [www.treadlightly.org](http://www.treadlightly.org).

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