



News Release

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ODYSSEY® Battery Partners with Don Schumacher Racing

READING, Pa., March 18, 2010 – ODYSSEY® Battery by EnerSys®, recently announced its partnership with Don Schumacher Racing (DSR) as an affiliate sponsor for the 2010 NHRA Full Throttle Drag Racing season.

As an affiliate sponsor of Don Schumacher Racing, ODYSSEY® Battery will provide product and technical support throughout the 2010 season. In return, the ODYSSEY® Battery logo will appear on the US ARMY Top Fuel Dragster, MATCO Tools Top Fuel Dragster, FRAM Top Fuel Dragster and Valvoline/MTS NHRA Funny Car.

“We’re excited to be included among Don Schumacher Racing’s notable line-up of corporate sponsors for the 2010 NHRA season,” said Dave McMullen, Director of Marketing for EnerSys®, Specialty Markets. “We look forward to our partnership with Don Schumacher Racing, and would like to wish the DSR teams continued success in 2010.”

ODYSSEY® high performance batteries are the preferred choice among many NHRA Top Fuel and Top Alcohol racing teams for starting purposes at national and divisional events. Featuring rugged construction and packed tightly with pure lead plates, the non-spillable AGM design of the ODYSSEY® Extreme Racing batteries protect against the shock and vibration—providing twice

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the overall power and three times the life of conventional batteries.

“I am pleased to welcome EnerSys® and its ODYSSEY® Battery brand to the Don Schumacher Racing family, and look forward to working with ODYSSEY® throughout the 2010 NHRA Full Throttle Drag Racing season,” said Don Schumacher, president of Don Schumacher Racing.

Through this partnership, Don Schumacher Racing also intends to use EnerSys® products for use beyond racing, including motive and reserve power applications.

For more information about the ODYSSEY® Battery products, visit www.ODYSSEYbattery.com, or contact your local distributor at 1-800-964-2837.

ABOUT ENERSYS®

EnerSys®, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.ODYSSEYbattery.com.

ABOUT DON SCHUMACHER RACING:

Don Schumacher Racing, headquartered in Brownsburg, Ind., consists of six professional NHRA teams; three, Top Fuel dragsters and three, fuel Funny Cars. Since 1998, Don Schumacher Racing teams have won in excess of 136 national events in over 260 final round appearances. In addition, Don Schumacher Racing has eight world championships to its credit. More information may be found on <http://www.shoeracing.com>.

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