



News Release

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EnerSys® Partners with Hart and Huntington Off Road

READING, Pa., April 13, 2011 – EnerSys®, manufacturer of the ODYSSEY® battery, has partnered with Hart and Huntington Off Road, a team of seven drivers in six different classes who compete in the Lucas Oil Off Road Series, televised on CBS, Speed, Versus and Mav TV.

As an official sponsor, EnerSys® will provide ODYSSEY® batteries and technical support to all seven Hart and Huntington Off Road drivers. Additionally, the sponsorship includes placement of the ODYSSEY® battery logo on all race and team-support vehicles, merchandise trailers, driver fire suits and crew uniforms. The ODYSSEY® battery logo also appears on team apparel, the team website, www.hartandhuntingtonoffroad.com, and all Hart and Huntington Off Road press releases.

The Hart and Huntington Off Road truck team races in seven different divisions, ranging from the JR 2 Trophy Kart Division, driven by the team's up-and-coming stars, to the Pro 4, in which competitors drive four-wheel-drive, 950-horsepower trucks.

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“Partnering with Hart and Huntington Off Road is a great opportunity for us to place the ODYSSEY® battery under the performance demands of off-road races for four-wheeled vehicles, showing its strength in extreme conditions, ” said Jason Searl, director of marketing, specialty markets for EnerSys®. “We are pleased to sponsor Hart and Huntington Off Road and look forward to an exciting season.”

ABOUT ENERSYS

EnerSys®, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.ODYSSEYbattery.com.

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