



News Release

For more information contact:

April Tomalis
MARCOM Supervisor
EnerSys
800-538-3627 Ext: 1729
Fax: 610-3728613
E-mail: april.tomalis@enersys.com

Brian Salvatore
Public Relations
Harris, Baio & McCullough
215-440-9800
Fax: 215-440-0717
E-mail: brian@hbmadv.com

EnerSys® Introduces ODYSSEY® 75-PC1230 and 78-PC1500 Batteries with Front Terminal Configuration

READING, Pa., February 15, 2010 – EnerSys® recently expanded its ODYSSEY® Battery product line to include the ODYSSEY® 75-PC1230 and 78-PC1500 batteries. Each battery features a front terminal configuration, and can be mounted in virtually any position except inverted. Both batteries are available for Automotive/LTV and Heavy Duty/Fleet applications.

Additionally, the ODYSSEY® 75-PC1230 and the 78-PC1500 batteries are designed to protect against high impact shock and mechanical vibration for increased vibration resistance. And they are proven to experience a longer service life of 3-10 years.

“The introduction of the ODYSSEY® 75-PC1230 and the 78-PC1500 front terminal batteries for BCI sizes Group 75 and Group 78 allows us to meet our customers’ needs for increased mounting flexibility in various applications,” said Dave McMullen, Director of Marketing for EnerSys, Specialty Markets. “We will continue to evaluate the ODYSSEY® Battery product offering to develop new products that meet market demands.”

- more -

EnerSys introduces ODYSSEY® 75-PC1230 and 78-PC1500 batteries – Page Two

The ODYSSEY® 75-PC1230 is a 12-Volt dry cell battery with cold cranking amps (CCA) of 730. It also offers 100 minutes of reserve capacity and a deep cycle capability of 400 cycles at 80% depth of discharge (DOD). The ODYSSEY® 78-PC1500 is also a 12-Volt dry cell battery with 880 CCAs, 135 minutes of reserve capacity with deep cycle capability of 400 cycles at 80% DOD. Both batteries come with a full 4-year warranty.

For more information about the new ODYSSEY® 75-PC1230 and 78-PC1500 batteries, visit www.ODYSSEYbattery.com, or contact your local distributor at 1-800-964-2837.

ABOUT ENERSYS

EnerSys®, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit www.enersys.com or www.ODYSSEYbattery.com.

#