



## News Release

### ODYSSEY® Battery Teams with the Bob Bondurant Driving and Racing School

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**READING, Pa., January 6, 2009** – ODYSSEY® battery by EnerSys® announced a new technical partnership with the Bob Bondurant School of High Performance Driving.

As a technical partner, ODYSSEY® battery will provide the Bob Bondurant School of High Performance Driving with batteries and supplies (i.e. battery chargers) for a range of vehicles, racing karts and golf carts. In turn, ODYSSEY® battery will utilize its new partnership with the Bob Bondurant School of High Performance Driving to demonstrate the high performance characteristics of the ODYSSEY® battery product line.

“We’re excited for the opportunity to partner with legendary Bob Bondurant and his reputable driving and racing school,” said Dave McMullen, Director of Marketing for EnerSys®. “This new relationship allows us to expand our reach and communication efforts to enthusiasts in the extreme racing market as well as provide real life performance data of the ODYSSEY® battery product.”

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Ken Thom, President of the Bob Bondurant School of High Performance Driving adds: "The Bob Bondurant School of High Performance Driving is thrilled to be partnering with ODYSSEY® battery. ODYSSEY® battery produces the highest quality batteries, and they're a great complement to our vehicles."

Most recently, EnerSys® launched a complete line of ODYSSEY® Extreme Racing™ batteries. ODYSSEY® Extreme Racing™ batteries are engineered specifically to withstand the harsh demands placed on high performance racing applications. Additionally, the ODYSSEY® Extreme Racing™ battery features an AGM (absorbed glass mat) design, which protects against high impact shock and mechanical vibration to prevent premature battery failure.

For more information about ODYSSEY® battery's new partnership with the Bob Bondurant School of High Performance Driving, visit [www.odysseybattery.com](http://www.odysseybattery.com), [www.bondurant.com](http://www.bondurant.com), or contact your local distributor at 1-800-964-2837.

## **ABOUT ENERSYS**

EnerSys®, the world leader in stored energy solutions for industrial applications, manufactures, distributes and services reserve power, motive power and starting, lighting and ignition (SLI) batteries, chargers, power equipment, and battery accessories to customers worldwide. SLI batteries are used for trucks and buses, passenger cars, boats, personal watercraft, ATVs, motorcycles and garden tractors. The company also provides aftermarket and customer support services to its customers from more than 100 countries through its sales and manufacturing locations around the world. For more information about EnerSys and its ODYSSEY® batteries, visit [www.enersys.com](http://www.enersys.com) or [www.ODYSSEYbattery.com](http://www.ODYSSEYbattery.com).

## **ABOUT THE SCHOOL**

The Bob Bondurant School of High Performance Driving, "The Official High Performance Driving School of General Motors," located in Phoenix, Arizona, on the Gila River Indian Community, is the world-renowned leader in driver training. The Bondurant School proudly features General Motors products such as the Cadillac CTS, Chevrolet Corvette C6 and Z06, Pontiac Solstice GXP, and open-wheel single-seaters. The core curriculum, the Bondurant Method, is based on teaching maximum car control and driver safety. Courses offered are Grand Prix Road Racing, High Performance Driving, Executive Protection/Anti-Kidnapping, Teen and Advanced Teen

Driving, and custom corporate programs. For more information, log on to [www.bondurant.com](http://www.bondurant.com) or call 1-800-842-7223.

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